

Appl. No. 10/615,211
Reply to Office Action of August 30, 2007

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Amendments to the Claims

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently Amended). A remote information capture system for the capture, storage and manipulation of remote information, the system comprising:

(i) a portable remote information capture device located at a remote site for capturing remote information comprising consumer personal data and consumer preference data, the portable remote information capture device comprising:

a reader for capturing the consumer personal data encoded on a consumer's identification (ID); and

an entry module useable by an operator for entering the consumer preference data;

(ii) a computer system accessible by the portable remote information capture device operative to store the captured remote information, the computer system comprising a global rules manager module for creating one or more global rules and managing one or more rewards based on the one or more global rules, the one or more global rules being uploaded to the portable remote information capture device; and

(iii) a computer program operative to manipulate the captured remote information, the portable remote information capture device further comprising a module for identifying a consumer who is eligible for the one or more rewards defined by the uploaded one or more global rules, the module identifying the eligible consumer based on at least the captured remote information and the one or more global rules uploaded to the remote information capture device.

2. (Cancelled)

3. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the reader includes a bar code reader, including a reader for a 1D barcode and a 2D barcode.

4.-6. (Cancelled)

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7. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device is a wireless device for accessing the computer system wirelessly.

8. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the remote information capture system further comprises a verification module for verifying the captured consumer personal data.

9 - 10. (Cancelled)

11. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device further comprises a signature capture module for capturing a consumer signature.

12. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the reader includes a magnetic strip reader.

13. (Cancelled)

14. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device further comprises a consumer interface for consumer participation.

15. (Currently amended) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device further comprises a fraudulent use detection module for detecting fraudulent uses based on the remote information.

16 - 19. (Cancelled)

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20. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device further comprises a privacy consent module for capturing consumer privacy consent approval.

21. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device further comprises a digital camera for capturing a consumer photo.

22. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the remote information is security rounds data.

23. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the remote information includes parking data.

24. (Currently amended) A method for the capture, storage and manipulation of remote information, the method comprising the steps of:

(i) at a portable device, capturing remote information comprising consumer personal data and consumer preference data, comprising the steps of:

capturing the consumer personal data encoded on a consumer's identification; and
providing to an operator an entry module operable to enter the consumer preference data and associate the consumer preference data with the consumer's personal data;

(ii) at a computer system,

storing the captured remote information;
creating one or more global rules; and
managing one or more rewards based on the one or more global rules;

(iii) manipulating the captured remote information.

(iv) uploading the one or more global rules to the portable remote information capture device;

(v) at the portable device, identifying a consumer who is eligible for the one or more rewards defined by the uploaded one [[o]]--or-- more global rules, the eligible consumer

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identified based on at least the captured remote information and the one or more global rules uploaded to the remote information capture device.

25 - 26.(Cancelled)

27. (Previously Presented) The remote information capture system as claimed in claim 11 wherein the signature capture module comprises:

a module for storing the captured signature in a binary signature file format, including a module for identifying a plurality of points in a screen along the consumer signature and storing the plurality of points along with one or more indexes of one or more points among the plurality of points, each of the one or more indexes representing a disconnection with another point; and
a module for reading the binary signature file format and creating an image of the captured signature.

28. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device further comprises a module for providing a demographic data capture screen, the demographic data capture screen comprising:

(i) a first entry screen comprising:

a first field for displaying first entry data; and
a list for displaying one or more than one possible first entry data, high-lighting the closest match from the list based on the input by the operator, a possible first entry data being selectable from the list to complete the first entry data, the first field being updated by the selected first entry data; and

(ii) a second screen comprising:

a second field for displaying the first entry data provided on the first field; and
a button for saving the data displayed on the second field.

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29. (Previously Presented) The remote information capture system as claimed in claim 21, wherein the portable remote information capture device further comprises a module for providing an image information screen, the image information screen useable by the operator for associating the captured consumer photo with the consumer personal data.

30. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the computer program operative to manipulate the captured remote information is located on the portable remote information capture device.

31. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the computer system is a laptop computer, and wherein the computer program operative to manipulate the captured remote information manipulates the captured remote information located on the laptop computer.

32. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the computer system is a database server, and wherein the computer program operative to manipulate the captured remote information manipulates the captured remote information located on the database server.

33. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the remote information capture device accesses the computer system through a docking cradle.

34. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the remote information capture device accesses the computer system through a dial up connection.

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35.(Previously Presented) The remote information capture system as claimed in claim 1, wherein the entry module comprises a manual entry screen comprising:

(i) a first entry screen, comprising:

- a first field;
- a drop down list to display one or more than one possible first entry data, and
- a selection means operable by the operator by which a possible first entry data is selected from the one or more than one possible first entry data, the first field being updated by the selected first entry data,

(ii) a second entry screen, comprising:

- a keypad activated by a stylus operable to input second entry data;
- a display means for displaying the input by the keypad and stylus at the second field;
- a scroll list field to display one or more than one possible second entry data in response to the input; and
- a selection means operable by the operator by which a possible second entry data is selected from the one or more than one possible second entry data; and

(iii) a third screen, comprising:

- a third field for displaying one of:
 - the first entry data provided on the first entry screen; and
 - the second entry data provided on the second entry screen; and
- a button on the third screen for saving the data displayed third field data.

36.(Previously Presented) The remote information capture system as claimed in claim 1, wherein storing the captured remote information on the accessible computer system is done in batch files.

37.(Previously Presented) The remote information capture system as claimed in claim 1, wherein storing the captured remote information on the accessible computer system is done in real time.

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38.(Previously Presented) The remote information capture system as claimed in claim 1, wherein the consumer's ID is a driver's license.

39.(Previously Presented) The remote information capture system as claimed in claim 1, wherein the consumer's ID is a loyalty rewards card.

40.(Previously Presented) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device accesses the computer system over the Internet.

41.(Previously Presented) The remote information capture system as claimed in claim 21, wherein the remote information further comprises the captured consumer photo.

42.(Previously Presented) The remote information capture system as claimed in claim 29, wherein the captured consumer photo is associated with the consumer personal data through an image number.

43.(Previously Presented) The remote information capture system as claimed in claim 30, wherein the portable remote information capture device comprises an email address generator module for automatically generating an email address for a consumer based on the personal data captured by the reader and displaying the automatically generated email address, and a module for accepting a change to the automatically generated email address from the consumer.

44.(Previously Presented) The remote information capture system as claimed in claim 32, wherein the computer program comprises an electronic marketing engine module for electronic marketing utilizing the captured remote information.

45.(Previously Presented) The remote information capture system as claimed in claim 30, wherein the computer program comprises an electronic contest generator.

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46.(Previously Presented) The remote information capture system as claimed in claim 32, wherein the computer program comprises a means for driving customers to a web site utilizing the captured remote information.

47.(Previously Presented) The remote information capture system as claimed in claim 1, wherein the computer program comprises an incorporator module for incorporating at least one of the captured consumer personal data and consumer preference data as a text data within a multimedia presentation.

48.(Previously Presented) The remote information capture system as claimed in claim 43, wherein the email address generator module comprises a module for providing an email capture screen to capture the email address, the email capture screen comprising a field and a plurality of buttons to manipulate an address displaying on the field, the buttons comprising:

- (i) a first button for inserting the consumer's name from the captured remote information;
- (ii) a second button for toggling between one or more domain names; and
- (iii) a third button for toggling between one or more domain extensions.

49. (Previously Presented) The remote information capture system as claimed in claim 1, wherein the portable remote information capture device comprises:

- a module for defining odds for the one or more rewards; and
- a module for selecting a random winner from a group of consumers who have provided corresponding consumer personal data and consumer reference data, the one or more rewards being provided based on at least one of the uploaded one or more global rules, the defining module and the selecting module.